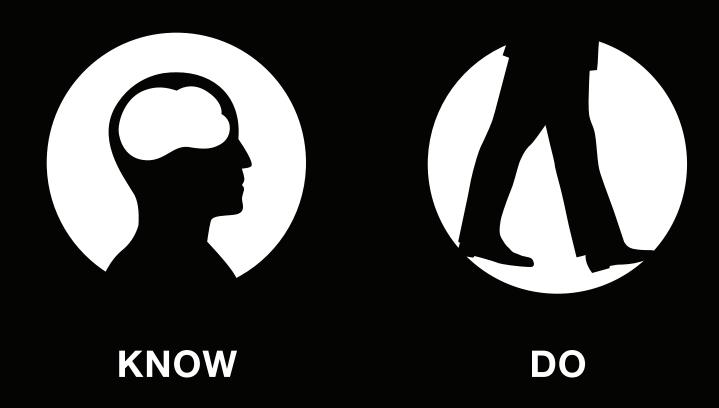
TRADITIONAL THINKING



DESIGN THINKING

